

## PRESS INFORMATION



### **Nuremberg Christkindlesmarkt highlights sustainability and organic products**

**Sustainability, organic products and delicious regional foods are on the rise at the Nuremberg Christkindlesmarkt. With this development, the world's most famous Christmas Market is once more a trendsetter.**

Sustainable development means taking environmental criteria into consideration on an equal footing with social and economic factors: This maxim is followed in many ways at the Nuremberg Christkindlesmarkt. To support the regional economy, a good portion of the products offered are produced locally in small handicraft firms. The market stands are built from local pine and are reused year after year: More than 30 of the historical booths date back to 1890. Since 2012, the Christkindlesmarkt is supplied with renewable electricity from regional hydroelectric and photovoltaic systems. Since 1990, all mulled wine at the market is served using the successful reusable mug system, which was developed here to reduce waste.

The "Organic Metropolis" Nuremberg was the first German city to join the organic city network "Città del BIO" – in December 2006. Since then, the city supports companies and farmers who produce organically. In 2010, Nuremberg also became a "Fairtrade" city. One goal is to continually increase the amount of organic products offered at the Christkindlesmarkt. The majority of the culinary spectrum is available in organic quality. More than 35 booths offer products in accordance with the EU organic farming regulation. These stands are marked with the EU Organic Seal and are listed in the category "organic" on the market map at <http://christkindlesmarkt.de/en/>.

Nuremberg Convention and Tourist Office  
Frauentorgraben 3  
90443 Nuremberg

Wolfram Zilk  
Telephone: +49 (0) 911 23 36-114  
[zilk@ctz-nuernberg.de](mailto:zilk@ctz-nuernberg.de)



The Nuremberg Metropolitan Region is also a magnet for connoisseurs. Typical specialties from direct producers with tradition and local color can be found under the category “Original regional“. Noble wines and other exquisite beverages, unusual delicacies such as spreads from locally-grown fruit, sausage specialties from lamb or beef or chocolate truffles are available side-by-side with gift ideas such as handmade wool products, hand-sewn items and all natural handmade soaps and beeswax candles.