

# PRESS INFORMATION



## Trade Fair and Congress Centre Nuremberg



CCN East, Nuremberg Trade Fair and Exhibition Centre (Photo: Christine Dierenbach)

Nuremberg is one of the world's 15 largest trade fair centres, on a par with Las Vegas, Milan, Moscow and Shanghai. In Germany, the NürnbergMesse, as a member of the Gemeinschaft Deutscher Großmessen (GDG = Association of Major Trade Fair Centres) is one of the top 7, surpassed only by trade fair associations in Frankfurt and Düsseldorf, and clearly ahead of Stuttgart, Essen, Leipzig and Hamburg.

The portfolio of NürnbergMesse comprises about 120 international specialist trade fairs and congresses located both in Nuremberg and world-wide. The NürnbergMesse Group has subsidiaries in many countries, including China, North America, Brazil and Italy. Annually, well over a million visitors and about 24,500 exhibitors from 160 countries take part in the events organised in the trade fair location Nuremberg. The NürnbergMesse comprises a congress centre with room for 11,000 participants, the CCN CongressCenter Nürnberg. Here modern, attractive architecture is combined with high functionality and a coherent, graded room concept.

Nuremberg's five largest specialist trade fairs are: Spielwarenmesse International

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Toy Fair Nürnberg (organiser: Spielwarenmesse eG), fensterbau/frontale [window building] combined with HOLZ-HANDWERK [wood crafts], GaLaBau (garden and landscape architecture, design of green spaces), BioFach [organic produce fair], SPS/IPC/DRIVES (automation technology) and BRAU Bevale (drinks technology and marketing).

More and more the image and success of trade fairs and congresses depend on their accessibility – and on the quality of transport links. With its own underground station, NürnbergMesse is directly connected to public transport; the main train station can be reached within eight minutes, Nuremberg airport within about 25 minutes. A dynamic traffic guidance system directing vehicles from the motorway to NürnbergMesse by the fastest route, is one of the assets of Nuremberg as a trade fair location.