

# PRESS INFORMATION

## Nuremberg – An Introduction

What do we associate with the city of Nuremberg? Some people might think of Bratwurst (fried sausage), Lebkuchen (spicy gingerbread) or the Christkindlesmarkt, Nuremberg's world-famous Christmas market. Others may remember the Nuremberg Trials and the city abused by the Nazis as the City of the Nazi Party Rallies. Others again may think of Nuremberg as a Renaissance city of



Old City (Photo: Uwe Niklas)

European standing where artists and men of learning such as Albrecht Dürer and Willibald Pirckheimer worked, where Martin Behaim devised the first world globe, and where Peter Henlein made a fob watch tick for the first time.

All those images make up the many-faceted mosaic of Nuremberg. In today's reality there is the aspect of the outward-looking economic location with its excellent infrastructure, with future-oriented industries, and with its permanent innovative drive. There is the seat of learning and research with renowned universities and research institutes. There is the culture city with its varied museum scene and its wide range of attractive events. There is the social aspect of the city with many exemplary projects and institutions. And there is Nuremberg's high quality of life, underlined by the findings of numerous international surveys – and enjoyed on a daily basis by its 500,000 inhabitants. And there are many vibrant cultures living together in Nuremberg, just as much part of the fabric of Nuremberg as the lively mix of history and modern times making up this city.