

Nuremberg and the Region

European Metropolitan Region Nuremberg

The Conference of Ministers for Regional Planning officially included the Nuremberg Economic Region in the list of the 11 Metropolitan Regions in Germany on April 28, 2005. With a population of 3.6 million people and a gross domestic product (GDP) of 148 billion Euros, the Metropolitan Region Nuremberg is one of the leading European economic centers. A total of two million employees work in 150,000 companies, with 49 percent of the goods and services produced intended for export (As of 2020). Overall, the Metropolitan Region Nuremberg includes 11 independent cities and 23 administrative districts.

Its strategic location on the intersection of three pan-European transport routes makes the Metropolitan Region Nuremberg a gateway region within Europe. In addition to the densely populated area of Nuremberg, Fürth, Erlangen and Schwabach, the Metropolitan Region Nuremberg also includes several other important city centers as well as rural areas which are closely linked to one another. This centrality is a main characteristic and one of the strengths of the Metropolitan Region Nuremberg. The entire region is marked by a high quality of life.

“Franconian Switzerland”

In “Franconian Switzerland”, which is located in the triangle between the cities of Nuremberg, Bamberg and Bayreuth, a wide variety of leisure activities await guests. The region offers a mixture of nature, local gastronomy and various activities for all age groups. In addition to many hiking trails and bicycle paths, there are opportunities to go fishing, canoeing and enjoy other outdoor activities.

The Franconian Switzerland Nature Reserve has more than 1,000 caves, is rich in medieval castles and castle ruins and fruit trees. Alongside a varied natural landscape, Franconian Switzerland is famous for its cultivation of sweet cherries.

Franconian Lake District

In the Franconian Lake District, visitors can expect a diverse holiday region. With seven public lakes (Altmühl, Large and Small Brombach, Roth, Igelsbach, Hahnenkamm and Dennenloher) with a total water surface area of 2000 hectares, water sports and relaxation are the focus of leisure activities.

Guests can find sand beaches, recreational facilities and the opportunity to sail and surf or take ship excursions on the Altmühl and Brombach Lakes. Alongside its lakes, the Franconian

Lake District offers natural and cultural experiences. The landscape is marked by deciduous forests, fields and meadows, which are ideal for hiking, climbing and biking.

“Nuremberger Land”

The “Nuremberger Land”, east of the gates of Nuremberg, offers a varied landscape of hills, valleys, forests and historical castles and palaces. The region is easy to reach and has an extensive network of hiking and bicycling trails, including the supra-regional Five-River Bicycle Trail. The hills are famous for their rock formations, which has made the area into a popular climbing destination. The Pegnitz River and several lakes encourage various water sport activities. The region houses several museums which present various aspects of the history and culture of the region. Alongside historical cities, there are many gastronomical offerings which serve regional specialties.